



Doug Smart CSP

www.DougSmart.com ~ Contact Doug directly at Doug@DougSmart.com

Doug Smart, CSP

*Certified Speaking Professional,
Author and "Assessment Pro"*

Doug shows people how to identify and maximize their natural strengths for leadership, team building and sales. He has presented 2,000 programs around the world. He is the author/co-author of 25 books. For 3 years Doug hosted the motivational radio show, *Smarter by the Minute*. CSP is *Certified Speaking Professional*, an honor held by less than 9% of the 4,000 members of the National Speaker's Association.

Clients

- AT&T
- Coca-Cola
- FedEx
- IBM
- Kraft Foods
- Lexus USA
- Marriott Hotels
- NASA
- Retail Lumber Assoc.
- RV Dealers Assoc.
- Wachovia
- Wal-Mart

Clients Have Something to Say

"Doug is the best speaker Miller has ever brought on site. That's saying a lot."

- Edie Butler, HR Dir., Miller Brewing Company

"This was the best educational program in our Association's history. Our delegates were WOWed by Doug's three presentations."

- Trish Foshee, American Bus Association

Our team had a senior management meeting this week and several of our team members quoted Doug Smart! It's great when a year after a presentation a group references the material. I kept hearing, "It's like Doug Smart said!"

-- Angela Keglovich, Sodexho School Services

"I was impressed by Doug's ability to grasp the complexities of working in the health care environment. His ability to make us take an honest appraisal of how we are meeting the challenges of working in acute care settings was impressive."

- Jane Kuhn, Educational Program Professional, Association of periOperative Registered Nurses

Take a Look! Teambuilding Like You've Never Seen Before!

This program is available in keynote, breakout and half-day formats

New *Creating Excellent Team Members: Workplace Motivators for Ultimate Success*

You and your team can be wildly productive and happy when you do work that's in alignment with your intrinsic motivators. This fast-paced program introduces you to a new, scientific development that allows you -- *for the first time* -- to clearly identify the precise motivators that drive your success. Learn how to:

- Turn on your natural talents so you reach goals smarter, faster & easier
- Communicate most effectively with team members
- Structure projects so they excite, not deaden, your senses

Take your career to new heights by learning how to turn on your full potential for high accomplishment and job satisfaction!

"Doug used techniques to stimulate conversation, ingenuity, and teamwork. He supercharged our thinking skills, generated unique ideas, and replaced our "can't be done" attitudes with "can be done" attitudes! His charisma, coupled with his sense of humor and willingness to teach is remarkable."

- Lillian Lehnert, Executive Officer of Center for Beneficiary Services, US Dept of Health & Human Services

